Client: Utah

Source: Your Story (Web) **Date:** 17 January 2011

Page: N/A Reach: 3099 Value: 11



The only thing better than a bucket list? Having a 'bike-it? list

Biciklo Guide to Cycling Tours helps travelers find the perfect cycling tour

TORONTO, CANADA, January 17, 2011 – Most people keep a mental list of what they'd like to do in their lifetime – their own 'bucket list'. It might be enjoying a Napa Valley chardonnay at sunset, meeting a family of elephants at the base of Mt Kilimanjaro or riding the Alpine peaks Lance Armstrong conquered in the Tour de France.

Whatever the experience, there's likely a cycling tour that can provide it.

"Cycling tours offer an incredible diversity of experiences," says David Houghton, co-author of the Biciklo Guide to Cycling Tours. "We're encouraging people to realize their dreams by starting their own 'bike-it' list."

The Biciklo Guide to Cycling Tours helps travelers of all ages and abilities find the tour that's just right for them. The guide highlights mountain biking tours in Mongolia and <u>Utah</u>, as well as road biking tours in Amsterdam and Italy. The guide also offers advice on cycling with children, preparing for a cycling tour, top 5 lists and much more.

Bicycle tours continue to gain popularity in North America and around the world. "Bicycle travel," says the Adventure Cycling Association's Jim Sayer, "is becoming an increasingly visible part of the adventure travel market." There are currently over 8,000 tours offered by over 500 tour operators, ranging from a few days to four months in length. The Biciklo Annual Guide to Cycling Tours offers everything necessary to sort through this mountain of information.

"If there is a one-stop resource for those looking to experience bike touring in a guided or self-guided format," says Canadian Cycling Magazine, "Biciklo is it."

About Biciklo

Biciklo was founded by David Houghton and Hannah Spence, two cyclists with a wealth of touring experience across North and South America, Africa, Asia and Europe. Biciklo's mission is to promote bicycle touring as a healthy, environmentally sustainable way to travel. For further information, visit www.biciklo.com.

- 30 -

For more information or to schedule an interview: [sourcelink] http://c.moreover.com/click/here.pl?z3944633515&z=1250248678 [/sourcelink]



Client: Utah

Source: Your Story (Web)

Date: 17 January 2011

Page: N/A Reach: 3099 Value: 11



[Journalistname]davidhoughton[/Journalistname]